

LIANGFEI QIU

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Warrington College of Business
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EMPLOYMENT

Assistant Professor, Department of Information Systems and Operations
Management, University of Florida

August 2014 - present

Hough Faculty Fellow, Warrington College of Business

October 2018 - present

EDUCATION

Ph.D. Economics, University of Texas at Austin

August 2014

M.S. Economics, University of Texas at Austin

May 2011

M.A. Economics, CCER, Peking University, China

July 2009

B.A. Economics with Honors, Zhejiang University, China

July 2006

RESEARCH INTERESTS

Topics: Economics of Information Systems, Prediction Markets, Social Networks and Social Media
Platforms, Telecommunications Network

Methodologies: Game Theory, Econometrics, Experimental Economics

REFEREED JOURNAL PUBLICATIONS

FT 50 = Top 50 Journals used in Financial Times Research Rank;

UTD 24 = Top 24 journals for UT Dallas Top 100 Business School Research Rankings;

† denotes former or current Ph.D. student.

- Ranked 5th in the world in the number of publications in the top three Information Systems journals (ISR, MISQ, and JMIS) for 2015-2017.¹

❖ Prediction Markets

1. Liangfei Qiu, Hsing Kenneth Cheng, and Jingchuan Pu[†], “Hidden Profiles in Corporate Prediction Markets: The Impact of Public Information Precision and Social Interactions,” *MIS Quarterly* (2017), 41(4), 1249-1273. (UTD 24, FT 50)
2. Liangfei Qiu and Subodha Kumar, “Understanding Voluntary Knowledge Provision and Content Contribution through a Social-Media-Based Prediction Market: A Field Experiment,” *Information Systems Research* (2017), 28(3), 529-546. (UTD 24, FT 50)
 - Selected in the *INFORMS Editor’s Cut* collection “[Wisdom of the Crowd: Crowdsourcing](#)”

¹ Information source: AIS Research Ranking, <https://www.aisresearchrankings.org/research-rankings/>.

[Analytics](#)”

3. Liangfei Qiu, Huaxia Rui, and Andrew Whinston, “Effects of Social Networks on Prediction Markets: Examination in a Controlled Experiment,” *Journal of Management Information Systems* (2014), 30(4), 235-268. (FT 50)
 - *Best Paper Nomination, Hawaii International Conference on System Sciences (HICSS), 2013*
4. Liangfei Qiu, Huaxia Rui, and Andrew Whinston, “The Impact of Social Network Structures on Prediction Market Accuracy in the Presence of Insider Information,” *Journal of Management Information Systems* (2014), 31(1), 145-172. (FT 50)
5. Liangfei Qiu, Huaxia Rui, and Andrew Whinston, “Social Network-Embedded Prediction Markets: The Effects of Information Acquisition and Communication on Predictions,” *Decision Support Systems* (2013), 55(4), 978-987.
 - *Media Coverage: “Research shows Twitter can help predict business trends,” Smart Blogs on Social Media, April 7, 2011*

❖ **Social Networks and Social Media Platforms**

6. Liangfei Qiu, Sandeep Khurana, and Subodha Kumar, “When a Doctor Knows, It Shows: An Empirical Analysis of Doctors’ Responses in Q&A Forum of an Online Healthcare Portal,” forthcoming in *Information Systems Research*. (UTD 24, FT 50)
7. Liangfei Qiu, Zhan Shi, and Andrew Whinston, “Learning from Your Friends’ Check-Ins: An Empirical Study of Location-Based Social Networks,” forthcoming in *Information Systems Research*. (UTD 24, FT 50)
 - *Media Coverage: “In Social Media Age, New Products Need New Marketing Ideas,” Medium, July 25, 2018*
8. Sofia Bapna, Mary Benner, and Liangfei Qiu, “Nurturing Online Communities: An Empirical Investigation,” forthcoming in *MIS Quarterly*. (UTD 24, FT 50)
9. Naveen Kumar, Liangfei Qiu, and Subodha Kumar, “Exit, Voice, and Response in Digital Platforms: An Empirical Investigation of Online Management Response Strategies,” forthcoming in *Information Systems Research*. (UTD 24, FT 50)
 - *Media Coverage: “Is Online Management Responsiveness Good for Business?” Fox School News, October 16, 2017*
 - *Best Paper Nomination, Conference on Information Systems and Technology (CIST), 2017*
10. Mahdi Moqri[†], Xiaowei Mei[†], Liangfei Qiu, and Subhajyoti Bandyopadhyay, “The Effect of Following on Contributions to Open Source Communities,” forthcoming in *Journal of Management Information Systems*. (FT 50)
11. Naveen Kumar, Deepak Venugopal, Liangfei Qiu, and Subodha Kumar, “Detecting Review Manipulation on Online Platforms with Hierarchical Supervised Learning,” *Journal of Management Information Systems* (2018), 35(1), 350-380. (FT 50)

12. Shun-Yang Lee[†], Liangfei Qiu, and Andrew Whinston, “Sentiment Manipulation in Online Platforms: An Analysis of Movie Tweets,” *Production and Operations Management* (2018), 27(3), 393-416, *Lead Article*. (UTD 24, FT 50)
 - *Media Coverage: “Could Bots and Spam Smother the Twitter IPO?” Bloomberg Businessweek, September 25, 2013*
13. Ravi Bapna, Liangfei Qiu, and Sarah Rice, “Repeated Interactions Versus Social Ties: Quantifying the Economic Value of Trust, Forgiveness, and Reputation Using a Field Experiment,” *MIS Quarterly* (2017), 41(3), 841-866. (UTD 24, FT 50)
 - *Best Paper Nomination, Conference on Information Systems and Technology (CIST), 2015*
14. Liangfei Qiu and Andrew Whinston, “Pricing Strategies under Behavioral Observational Learning in Social Networks,” *Production and Operations Management* (2017), 26(7), 1249-1267, *Lead Article*. (UTD 24, FT 50)
15. Gene Moo Lee, Liangfei Qiu, and Andrew Whinston, (all authors contribute equally) “A Friend Like Me: Modeling Network Formation in a Location-Based Social Network,” *Journal of Management Information Systems* (2016), 33(4), 1008-1033. (FT 50)
 - *Best Paper Nomination, Hawaii International Conference on System Sciences (HICSS), 2016*
16. Liangfei Qiu, Qian Tang, and Andrew Whinston, “Two Formulas for Success in Social Media: Social Learning and Network Effects,” *Journal of Management Information Systems* (2015), 32(4), 78-108. (FT 50)
 - *Media coverage: “The Economics of Pussy Riots on YouTube,” Bloomberg Businessweek, September 22, 2012*

❖ Telecommunications Network

17. Liangfei Qiu, Huaxia Rui, and Andrew Whinston, “Optimal Auction Design for WiFi Procurement,” forthcoming in *Information Systems Research*. (UTD 24, FT 50)
 - *Best Paper Nomination, Hawaii International Conference on System Sciences (HICSS), 2015*
18. Soohyun Cho[†], Liangfei Qiu, and Subhajyoti Bandyopadhyay, “Should Online Content Providers be allowed to Subsidize Content?—An Economic Analysis,” *Information Systems Research* (2016), 27(3), 580-595. (UTD 24, FT 50)
 - *Media coverage: “Net neutrality may be at risk when companies like Netflix subsidize your data,” The Conversation, March 17, 2016*
 - *Recognized by The Conversation as “Understanding net neutrality: 10 essential reads,” November 21, 2017*

SELECTED WORKING PAPERS

1. Tingting Nian, Liangfei Qiu, Jingchuan Pu[†], and Hsing Kenneth Cheng (the first two authors are the co-first authors), “Manipulation for Competition: Pricing Models in the Presence of Promotional Reviews,” Under Revise & Resubmit.

2. Young Kwark, Gene Moo Lee, Paul Pavlou, and Liangfei Qiu (all authors contribute equally), “On the Spillover Effects of Online Product Reviews on Purchases: Evidence from Clickstream Data,” Under Review & Resubmit.
3. Hsing Kenneth Cheng, Weiguo Fan, Peipei Guo, Hailiang Huang, and Liangfei Qiu, “Can ‘Gold Medal’ Sellers Earn Gold? The Impact of Reputation Badges on Product Sales,” Under Review & Resubmit.
4. Naveen Kumar, Liangfei Qiu, and Subodha Kumar, “A Hashtag is Worth a Thousand Words: An Empirical Investigation of Social Media Strategies in Trademarking Hashtags,” Under Review & Resubmit.
5. Xiaowei Mei[†], Hsing Kenneth Cheng, Subhajyoti Bandyopadhyay, Liangfei Qiu, and Lai Wei, “Sponsored Data: Smarter Data Pricing in the Age of Data Cap,” Under Review & Resubmit.
6. Shengli Li, Qiuyue Luo, Liangfei Qiu, and Subhajyoti Bandyopadhyay, “The Optimal Pricing Model of Digital Music: Subscription, Ownership or Mixed?” Under Review & Resubmit.
7. Shu He, Liangfei Qiu, and Xusen Cheng, “Wage Elasticity of Labor Supply in Real-Time Ridesharing Markets: An Empirical Analysis,” Under Review & Resubmit.
8. Allyce Barron, Subodha Kumar, Anthony Petrucci, Liangfei Qiu, and Michael Rivera, “Are Annual Performance Reviews Outdated? An Empirical Analysis on Continuous Real-Time Mobile Feedback in the Workplace,” Under Review.
9. Yang Pan and Liangfei Qiu, “Is Uber Helping or Hurting Mass Transit? An Empirical Investigation,” Under Review.
10. Tao Chen, Hsing Kenneth Cheng, Yong Jin, Shengli Li, and Liangfei Qiu, “To Trump or Not to Trump? Impact of Competition on Innovations of IT Industry,” Under Review.
11. Yinan Yu, Liangfei Qiu, Hailiang Chen, and Benjamin Yen, “Interplay between Traditional Media and Social Media: The Moderating Role of Product Appeal,” Under Review.
12. Liangfei Qiu, Subodha Kumar, Arun Sen, and Atish Sinha, “Impact of the Hospital Readmission Reduction Program (HRRP) on Hospital Readmission and Mortality: An Economic Analysis,” Under Review.
13. Naveen Kumar, Deepak Venugopal, Liangfei Qiu, and Subodha Kumar, “Detecting Anomalous Online Reviewers: An Unsupervised Approach Using Mixture Models,” Under Review.
14. Xunyi Wang, Meiling Jiang, Wencui Han, and Liangfei Qiu, “The ‘Glocal’ Challenge: Impact of Culture Differences on Sharing Economy – An Empirical Analysis,” Under Review.
15. Jingchuan Pu, Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng, “Does Identity Disclosure

Help or Hurt User Content Generation? Social Presence, Inhibition, and Displacement Effects,” Under Review.

16. Wei Chen, Yixin Lu, Liangfei Qiu, and Subodha Kumar, “Designing Personalized Treatment Plans for Breast Cancer Patients Through Health Information Sharing and Predictive Analytics.”
17. Derck Koolen, Wolfgang Ketter, Liangfei Qiu, and Alok Gupta, “The Sustainable Electricity Tipping Point: The Value of Flexibility in Sequential Markets.”
18. Hsing Kenneth Cheng, Liangfei Qiu, and Yu-Chen Ben Yang, “Do You Want to Bet? New Service Operations Business Models Leveraging Consumers’ Present-Biased Preferences.”
19. Ying Ding, Yanping Tu, Jingchuan Pu, and Liangfei Qiu, “Chasing the Color of the Sky: Air Pollution Increases Acquisition of Blue-Color Products.”

SELECTED CONFERENCE PAPERS AND PRESENTATIONS

1. “Is Uber Helping or Hurting Mass Transit? An Empirical Investigation,” with Yang Pan, *International Conference on Information Systems (ICIS)*, San Francisco, CA, December 2018.
2. “Is Uber Helping or Hurting Mass Transit? An Empirical Investigation,” with Yang Pan, *Conference on Information Systems and Technology (CIST)*, Phoenix, AZ, November 2018.
3. “Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition and Displacement Effects,” with Jingchuan Pu, Yuan Chen, and Hsing Kenneth Cheng, *Conference on Information Systems and Technology (CIST)*, Phoenix, AZ, November 2018.
4. “Brand Crisis and Customer Relationship Management on Social Media: Evidence from a Natural Experiment from Airline Industry,” with Ramah Al Balawi and Yuheng Hu, *Conference on Information Systems and Technology (CIST)*, Phoenix, AZ, November 2018.
5. “Content Diffusion and Cross-platform Content Sharing in Social Media,” with Qian Tang, *Workshop on Information Technologies and Systems (WITS)*, South Korea, December 2017.
6. “Sponsored Data Services and Consumer Welfare on Mobile Broadband,” with Chong (Alex) Wang and Jia Jia, *International Conference on Information Systems (ICIS)*, Seoul, South Korea, December 2017.
7. “The Sustainability Tipping Point in Electricity Markets,” with Derck Koolen, Wolfgang Ketter, and Alok Gupta, *International Conference on Information Systems (ICIS)*, Seoul, South Korea, December 2017.
8. “Exit, Voice, and Response on Digital Platforms: An Empirical Investigation of Online Management Response Strategies,” with Naveen Kumar and Subodha Kumar, *Conference on Information Systems and Technology (CIST)*, Houston, TX, October 2017.

9. "Optimal Auction Design for WiFi Procurement," with Huaxia Rui and Andrew Whinston, *Conference on Information Systems and Technology (CIST)*, Houston, TX, October 2017.
10. "Optimal Auction Design for WiFi Procurement," with Huaxia Rui and Andrew Whinston, *China Summer Workshop on Information Management (CSWIM)*, Nanjing, China, June 2017.
11. "Sponsored Data: Smarter Data Pricing in the Age of Data Cap," with Xiaowei Mei, Hsing Kenneth Cheng, Subhajyoti Bandyopadhyay, *Workshop on e-Business (WeB)*, Dublin, Ireland, December 2016.
12. "Analyzing the Spillover Roles of User-Generated Reviews on Purchases: Evidence from Clickstream Data," with Young Kwark, Gene Moo Lee, and Paul Pavlou, *International Conference on Information Systems (ICIS)*, Dublin, Ireland, December 2016.
13. "Understanding Cross-Platform User Behavior and Its Impacts on Content Diffusion in Social Media," with Qian Tang, *Symposium on Statistical Challenges in eCommerce Research (SCECR)*, Naxos, Greece, June 2016.
14. "Interplay between Social Media and Traditional Media: A Study in the Motion Picture Industry," with Yinan Yu and Hailiang Chen, *China Summer Workshop on Information Management (CSWIM 2016)*, Dalian, China, June 2016.
15. "Strategic Network Formation in a Location-Based Social Network: A Topic Modeling Approach," with Gene Moo Lee and Andrew Whinston, *The 49th Hawaii International Conference on System Sciences (HICSS)*, Kauai, HI, January 2016 (Nominated for Best Paper Award).
16. "New Marketing Platforms for Credit Card Companies: A Comparison of Social Network Promotions and Targeted Promotions." with Soohyun Cho and Subhajyoti Bandyopadhyay, *Workshop on Information Technologies and Systems (WITS)*, Dallas, TX, December 2015.
17. "The Effect of Following on Contributions to Open Source Communities," with Mahdi Moqri, Subhajyoti Bandyopadhyay, and Ira Horowitz, *International Conference on Information Systems (ICIS)*, Fort Worth, TX, December 2015.
18. "Repeated Interactions vs. Social Ties: Quantifying the Economic Value of Trust, Forgiveness, and Reputation Using a Field Experiment," with Ravi Bapna and Sarah Rice, *Conference on Information Systems and Technology (CIST)*, Philadelphia, PA, October 2015 (Nominated for Best Paper Award).
19. "Learning from Your Friends' Check-Ins: An Empirical Study of Location-Based Social Networks," with Zhan Shi and Andrew Whinston, *Conference on Information Systems and Technology (CIST)*, Philadelphia, PA, October 2015.
20. "Repeated Interactions vs. Social Ties: Quantifying the Economic Value of Trust, Forgiveness, and Reputation Using a Field Experiment," with Ravi Bapna and Sarah Rice, *NBER Summer Institute, Economics of IT and Digitization Workshop*, Cambridge, MA, July 2015.

21. "Sharing Economics: Procuring Third-Party WiFi Capacity for Mobile Data Offloading," with Huaxia Rui and Andrew Whinston, *Platform Strategy Research Symposium*, Boston, MA, July 2015.
22. "When Cellular Capacity Meets WiFi Hotspots: A Smart Auction System for Mobile Data Offloading," with Huaxia Rui and Andrew Whinston, *The 48th Hawaii International Conference on System Sciences (HICSS)*, Maui, HI, January 2015 (Nominated for Best Paper Award).
23. "The Perils of Online Manipulation," with Shun-Yang Lee and Andrew Whinston, *The 48th Hawaii International Conference on System Sciences (HICSS)*, Maui, HI, January 2015.
24. "Strategic Network Formation in a Location-Based Social Network: A Topic Modeling Approach," with Gene Moo Lee and Andrew Whinston, *Workshop on Information Technologies and Systems (WITS)*, Auckland, New Zealand, December 2014.
25. "Manipulation: Online Platforms' Inescapable Fate," with Shun-Yang Lee and Andrew Whinston, *International Conference on Information Systems (ICIS)*, Auckland, New Zealand, December 2014.
26. "Strategic Network Formation in a Location-Based Social Network: A Topic Modeling Approach," with Gene Moo Lee and Andrew Whinston, *Workshop on Information Systems and Economics (WISE)*, Auckland, New Zealand, December 2014.
27. "Sentiment Manipulation: Evidence from the Movie Industry," with Shun-Yang Lee and Andrew Whinston, *Workshop on e-Business (WeB)*, Auckland, New Zealand, December 2014.
28. "Examining the Effect of Social Network on Prediction Markets through a Controlled Experiment," with Huaxia Rui and Andrew Whinston, *American Economic Association Annual Meeting*, Philadelphia, PA, January 2014.
29. "Hotspot Economics: Procurement of Third-Party WiFi Capacity for Mobile Data Offloading," with Huaxia Rui and Andrew Whinston, *International Conference on Information Systems (ICIS)*, Milan, Italy, December 2013
30. "Two Formulas for Success in Social Media: Social Learning and Network Effects," with Qian Tang and Andrew Whinston, *Workshop on Information Systems and Economics (WISE)*, Milan, Italy, December 2013.
31. "Repeated Interactions vs. Social Ties: Quantifying the Economic Value of Trust, Forgiveness, and Reputation Using a Field Experiment," with Ravi Bapna and Sarah Rice, *Workshop on Information Systems and Economics (WISE)*, Milan, Italy, December 2013.
32. "Examining the Effect of Social Network on Prediction Markets through a Controlled Experiment," with Huaxia Rui and Andrew Whinston, *Econometric Society North American Summer Meeting*, Los Angeles, CA, June 2013.

33. “Information Exchange in Prediction Markets: Do Social Networks Promote Forecast Efficiency?” with Huaxia Rui and Andrew Whinston, *The 46th Hawaii International Conference on System Sciences* (HICSS), Maui, HI, January 2013 (Nominated for Best Paper Award).
34. “Information Exchange in Prediction Markets: How Social Networks Promote Forecast Efficiency,” with Huaxia Rui and Andrew Whinston, *International Conference on Information Systems* (ICIS), Orlando, FL, December 2012.
35. “Naive Herding in Location-Based Networks: Induced Social Learning and Optimal Dynamic Pricing,” with Andrew Whinston, *INFORMS Conference on Information Systems and Technology* (CIST), Phoenix, AZ, October 2012.
36. “A Twitter-Based Prediction Market: Social Network Approach,” with Huaxia Rui and Andrew Whinston, *International Conference on Information Systems* (ICIS), Shanghai, China, December 2011; and SXSW 2011, Austin, TX, March 2011.
37. “Information Acquisition and Exchange in Social Networks,” *Econometric Society North American Summer Meeting*, St. Louis, MO, June 2011.
38. “Higher Order Beliefs and Asset Market Dynamics,” with Ho-Mou Wu, *Econometric Society World Congress*, Shanghai, China, August 2010.

INVITED TALKS

- 2018: Georgia Institute of Technology (Scheller College of Business)
 Temple University (Fox School of Business)
 University of Texas at Austin (McCombs School of Business)
 University of Alberta, Canada (School of Business)
 University of Washington (Foster School of Business)
 Arizona State University (Digital Society Distinguished Speakers Series, W. P. Carey School of Business)
 University of California San Diego (Rady School of Management)
 University of Southern California (Marshall School of Business)
- 2017: University of Maryland (Robert H. Smith School of Business)
 Tulane University (Freeman School of Business)
 Arizona State University (W. P. Carey School of Business)
- 2016: Carnegie Mellon University (Tepper School of Business)
- 2015: George Washington University (School of Business)
- 2014: AT&T Research Labs

TEACHING EXPERIENCE

• **Instructor**, Warrington College of Business, University of Florida
 Data Analysis and Decision Support (ISM 6423, M.S. Course)

Fall 2014-Spring 2017

Evaluations: Spring 2017: 4.76/5; Fall 2016: 4.86/5; Spring 2016: 4.83/5; Fall 2015: 4.76/5; Spring 2015: 4.46/5; Fall 2014: 4.91/5.

Business Database Systems (ISM 6216, M.S. Course) Fall 2014-Spring 2018
Evaluations: Spring 2018: 4.82/5; Fall 2017: 4.90/5; Fall 2016: 4.86/5; Fall 2015: 4.78/5; Fall 2014: 4.57/5.

PhD Seminar in IS/IT (QMB 7933, Ph.D. Course) Fall 2017, Spring 2016
Evaluations: Fall 2017: 5/5; Spring 2016: 5/5.

• **Guest Lecturer**, University of Florida
Teach “Big Data in Business” in People and Big Data (IDS 4930) Spring 2018

• **Instructor**, McCombs School of Business, University of Texas at Austin
Intro to IT Management (MIS 301, Undergraduate Core) Spring 2013
Evaluations: 4.6/5.

• **Guest Lecturer**, McCombs School of Business, University of Texas at Austin
Intro to Electronic Commerce (MIS 381N.15, Doctoral/MBA Level) Spring 2012, Spring 2011
Decision Support Systems (MIS 381N.4, Doctoral/MBA Level) Fall 2013, Fall 2011

PROFESSIONAL SERVICE AND ACTIVITIES

Editorial Boards:

- Senior Editor, *Production and Operations Management*, POM-IS Interface Department (2018 – present)
- Associate Editor, *Decision Support Systems* (2014 – present)
- Guest Editorial Board, *Information Systems Research*, Special Issue on Humans, Algorithms, and Augmented Intelligence: The Future of Work, Organizations, and Society (2018-2019)
- Guest Editorial Board, *Information Systems Research*, Special Issue on Market Design and Analytics (2020-2021)
- Guest Editorial Board, *Journal of the Association of Information Systems*, Special Issue on Smart Service, Smart Business, Smart Research (2018)

Referee for Journals:

Information Systems Research, Management Science, MIS Quarterly, Production and Operations Management, Journal of Management Information Systems, Decision Support Systems, Decision Sciences, Electronic Commerce Research, Communications of the Association for Information Systems, Electronic Commerce Research and Applications, International Journal of Electronic Commerce, Journal of Electronic Commerce Research, Journal of the Association for Information Systems, Journal of Business Analytics, Omega, Naval Research Logistics, Group Decision and Negotiation, Health Policy and Technology, Royal Society Open Science, Expert Systems with Applications, Information Systems Journal, Information Retrieval Journal, IEEE Internet of Things, PloS one, Social Network Analysis and Mining, Journal of the Association for Information Science and Technology.

	< 2015	2015	2016	2017	2018 (-Jun)	Total
ISR	4	8	19	19	11	61
Management Science	3	1	5	10	1	20
MIS Quarterly	7	5	9	9	8	38
POM	0	1	4	7	2	14
JMIS	2	6	4	6	2	20
Total	16	21	41	51	24	153

Table 1: # Articles Reviewed for Selected Journals

Reviewer for Research Grants

National Science Foundation (NSF) Proposal

Referee for Conferences:

International Conference on Information Systems (ICIS), Hawaii International Conference on System Sciences (HICSS), Decision Sciences Institute Annual Meeting (DSI), Americas Conference on Information Systems (AMCIS), Pacific Asia Conference on Information Systems (PACIS), International Workshop on Agent-Mediated Electronic Commerce and Trading Agents Design and Analysis (AMEC/TADA).

Conference Track/Cluster Chair:

Track Chair, Economics of IS Track, Pacific Asia Conference on Information Systems (PACIS) 2019, Information Systems Society (ISS) Cluster Chair, INFORMS Annual Meeting 2018, Track Chair, Social Media Analytics and Internet of Things Track, Production and Operations Management Society (POMS) Annual Conference 2018, Track Chair, Social Media Analytics and Internet of Things Track, Decision Sciences Institute Annual Meeting (DSI 2018), Track Chair, Information Security Track, Decision Sciences Institute Annual Meeting (DSI 2016).

Conference Program Committee Member:

Workshop on Information Technologies and Systems (WITS 2018, 2017, 2016, 2015, 2014), Conference on Information Systems and Technology (CIST 2018, 2017, 2016, 2015, 2014), Workshop on e-Business (WeB 2018, 2017, 2016), Track Associate Editor for International Conference on Information Systems (ICIS 2019, 2017), Track Associate Editor for Pacific Asia Conference on Information Systems (PACIS 2016), The 16th International Conference on Electronic Commerce (ICEC 2014), Secure Knowledge Management Workshop (SKM 2017), China Summer Workshop on Information Management (CSWIM 2018, 2017).

Conference Session Chair:

INFORMS Annual Meeting, Invited Session in the E-Business Cluster, Nashville, TN, November 2016; INFORMS Annual Meeting, Invited Session in the Information Systems Society Cluster, Philadelphia, PA, November 2015.

Conference/Workshop Organization:

ISOM Annual Workshop, Warrington College of Business Administration, University of Florida, 2015.

Conference/Workshop Discussant:

Theory in Economics of Information Systems Workshop (TEIS 2017).

Ad-hoc Committee

Social Media committee for Decision Sciences Institute (DSI).

Membership:

American Economic Association, Association for Information Systems, Econometric Society, Institute for Operations Research and the Management Sciences (INFORMS), Production and Operations Management Society (POMS), Royal Economic Society.

DOCTORAL DISSERTATION SUPERVISORY COMMITTEE

Mahdi Moqri (Doctoral Dissertation Committee), UF, Graduated in 2018 (Initial Placement: Assistant Professor, Iowa State University)

Xiaowei Mei (Doctoral Dissertation Committee), UF, Graduated in 2017 (Initial Placement: Visiting Assistant Professor, University of Texas at Austin; Current Position: Assistant Professor, Hong Kong Polytechnic University)

Soohyun Cho (Doctoral Dissertation Committee), UF, Graduated in 2016 (Initial Placement: Assistant Professor, Rutgers University)

Shun-Yang Lee (Doctoral Dissertation Committee), UT Austin, Graduated in 2016 (Initial Placement: Assistant Professor, University of Connecticut)

HONORS AND AWARDS

- UF Excellence Award for Assistant Professors (University-wide award) 2018
- Information Systems Research, Best Reviewer Award 2018
- Hough Faculty Fellow, Warrington College of Business, UF 2018
- Management Science (INFORMS), Distinguished Service Award 2018
- Warrington College of Business Graduate Teaching Award, University of Florida 2018
- Outstanding AE Award, Peer to Peer and Crowd Markets Track, ICIS 2017
- Best Paper Nomination, Conference on Information Systems and Technology (CIST) 2017
- Management Science (INFORMS), Distinguished Service Award 2017
- Production & Operations Management Journal, Best Reviewer Award 2017
- Health Policy and Technology Journal, Outstanding Reviewer 2016
- Best Reviewer Nominee, Track: Economics and Value of IS, ICIS 2016
- Best Paper Nomination, Hawaii International Conference on System Sciences 2016
- Best Paper Nomination, Conference on Information Systems and Technology (CIST) 2015
- Judy Fisher Teaching with Technology Award, University of Florida 2015
- The Wharton Customer Analytics Initiative (WCAI) Research Opportunity 2015
- Best Paper Nomination, Hawaii International Conference on System Sciences 2015
- Stephen L. McDonald, Ph.D. Endowed Fellowship in Economics, University of Texas at Austin 2014

- Excellence in Peer Review, Decision Support Systems 2013
- Best Paper Nomination, Hawaii International Conference on System Sciences 2013
- McCombs School of Business Fellowship, University of Texas at Austin 2010-2014
- Travel Grant for Young Economists, Econometric Society World Congress 2010
- Professional Development Award, University of Texas at Austin 2010-2013
- Academic Excellence Award, Peking University 2007

RESEARCH GRANTS

- PI/Co-PI: The Networks, Electronic Commerce, and Telecommunications (NET) Institute Summer Research Grant, 2014, 2016, 2018
- Participant: “Big Data Driven Analytics and Decision Making in the Motion Picture Industry,” Major Research Plan / Fostering Program – National Natural Science Foundation of China, CNY 430,000. 2018-2020.

Updated on October 8, 2018.