

LIANGFEI QIU

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Warrington College of Business
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EMPLOYMENT

PricewaterhouseCoopers Associate Professor, Department of Information Systems and Operations Management, University of Florida	January 2020 – present
Associate Professor (early tenured), Department of Information Systems and Operations Management, University of Florida	August 2019 – present
Assistant Professor, Department of Information Systems and Operations Management, University of Florida	August 2014 – August 2019
Hough Faculty Fellow, Warrington College of Business	October 2018 – January 2020

EDUCATION

Ph.D. Economics, University of Texas at Austin	August 2014
M.S. Economics, University of Texas at Austin	May 2011
M.A. Economics, CCER, Peking University, China	July 2009
B.A. Economics with Honors, Zhejiang University, China	July 2006

RESEARCH INTERESTS

Topics:

- Economics of Information Systems
- Social Technology: Prediction Markets, Social Networks, and Social Media
- Platform Technology: E-commerce Platforms, Healthcare Analytics, and Sharing/Gig Economy
- Telecommunications Technology
- Artificial Intelligence (AI) and Fintech

Methodologies: Game Theory, Applied Econometrics and Statistics, Experimental Economics

REFEREED JOURNAL PUBLICATIONS

FT 50 = Top 50 Journals used in Financial Times Research Rank;
UTD 24 = Top 24 journals for UT Dallas Top 100 Business School Research Rankings;
† denotes former or current Ph.D. student.

➤ Ranked 2nd in the world in the number of publications in the top two Information Systems journals (ISR and MISQ) for 2017-2019.¹

¹ Information source: AIS Research Ranking, <https://www.aisresearchrankings.org/research-rankings/>.

- Ranked 1st in the world in the number of publications in the top three Information Systems journals (ISR, MISQ, and JMIS) for 2017-2019.
1. Shu He, Liangfei Qiu, and Xusen Cheng, “Surge Pricing and Short-Term Wage Elasticity of Labor Supply in Real-Time Ridesharing Markets,” Forthcoming in *MIS Quarterly*. (UTD 24, FT 50)
 2. Ying Ding, Yanping Tu, Jingchuan Pu, and Liangfei Qiu (all authors contribute equally), “Environmental Factors in Operations Management: The Impact of Air Quality on Product Demand,” Forthcoming in *Production and Operations Management*. (UTD 24, FT 50)
 3. Wei Chen, Yixin Lu, Liangfei Qiu, and Subodha Kumar, “Designing Personalized Treatment Plans for Breast Cancer,” Forthcoming in *Information Systems Research*. (UTD 24, FT 50)
 - [Best Paper Runner Up](#), *Conference on Health IT and Analytics (CHITA)*, 2020
 4. Tao Chen, Hsing Kenneth Cheng, Yong Jin, Shengli Li, and Liangfei Qiu, “Impact of Competition on Innovations of IT Industry: An Empirical Investigation,” Forthcoming in *Journal of Management Information Systems*. (FT 50)
 5. Michael Rivera, Liangfei Qiu, Subodha Kumar, and Anthony Petrucci, “Are Traditional Performance Reviews Outdated? An Empirical Analysis on Continuous, Real-Time Feedback in the Workplace,” Forthcoming in *Information Systems Research*. (UTD 24, FT 50)
 6. Young Kwark, Gene Moo Lee, Paul Pavlou, and Liangfei Qiu (all authors contribute equally), “On the Spillover Effects of Online Product Reviews on Purchases: Evidence from Clickstream Data,” Forthcoming in *Information Systems Research*. (UTD 24, FT 50)
 7. Liangfei Qiu, Arunima Chhikara, and Asoo Vakharia, “Multi-Dimensional Observational Learning in Social Networks: Theory and Experimental Evidence,” Forthcoming in *Information Systems Research*. (UTD 24, FT 50)
 - *Media Coverage*: [“Selling through Social Networks: Impact of Social Ties and Product Characteristics,”](#) *Warrington Newsroom*, January 19, 2021
 8. Soohyun Cho[†], Liangfei Qiu, and Subhajyoti Bandyopadhyay, “Vertical Integration and Zero-Rating Interplay: An Economic Analysis of Ad-Supported and Ad-Free Digital Content,” *Journal of Management Information Systems* (2020), 37(4), 988-1014. (FT 50)
 9. Hsing Kenneth Cheng, Weiguo Fan, Peipei Guo, Hailiang Huang, and Liangfei Qiu, “Can ‘Gold Medal’ Online Sellers Earn Gold? The Impact of Reputation Badges on Sales,” *Journal of Management Information Systems* (2020), 37(4), 1099-1127. (FT 50)
 - *Media Coverage*: [“Seal of Approval: Study Shows Earning a Trustworthiness Badge Helps Online Sales,”](#) *Iowa Now*, September 23, 2020
 10. Jingchuan Pu[†], Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng, “Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition, and Displacement Effects,” *Information Systems Research* (2020), 31(2), 297-322, *Lead Article*. (UTD 24, FT 50)

- *Media Coverage*: “[Is user-generated content better off when user identity is revealed?](#)”
Warrington Newsroom, March 12, 2021
11. Shengli Li, Qiuyue Luo, Liangfei Qiu, and Subhajyoti Bandyopadhyay, “Optimal Pricing Model of Digital Music: Subscription, Ownership or Mixed?” *Production and Operations Management* (2020), 29(3), 688-704. (UTD 24, FT 50)
 12. Sandeep Khurana, Liangfei Qiu, and Subodha Kumar, “When a Doctor Knows, It Shows: An Empirical Analysis of Doctors’ Responses in Q&A Forum of an Online Healthcare Portal,” *Information Systems Research* (2019), 30(3), 872-891. (UTD 24, FT 50)
 - *Media Coverage*: “*The Digital Doctor Experience*,” *Fox School News*, July 29, 2020
 13. Sofia Bapna, Mary Benner, and Liangfei Qiu, “Nurturing Online Communities: An Empirical Investigation,” *MIS Quarterly* (2019), 43(2), 425-452. (UTD 24, FT 50)
 - *Media Coverage*: “*How Young Companies Can Build Online Communities*,” *Entrepreneur & Innovation Exchange*, January 13, 2020
 14. Naveen Kumar, Deepak Venugopal, Liangfei Qiu, and Subodha Kumar, “Detecting Anomalous Online Reviewers: An Unsupervised Approach Using Mixture Models,” *Journal of Management Information Systems* (2019), 36(4), 1313-1346. (FT 50)
 15. Liangfei Qiu, Huaxia Rui, and Andrew Whinston, “Optimal Auction Design for Wi-Fi Procurement,” *Information Systems Research* (2019), 30(1), 1-14, *Lead Article*. (UTD 24, FT 50)
 - *Best Paper Nomination*, *Hawaii International Conference on System Sciences (HICSS)*, 2015
 16. Liangfei Qiu, Zhan Shi, and Andrew Whinston, “Learning from Your Friends’ Check-Ins: An Empirical Study of Location-Based Social Networks,” *Information Systems Research* (2018), 29(4), 1044-1061. (UTD 24, FT 50)
 - *Media Coverage*: “*In Social Media Age, New Products Need New Marketing Ideas*,” *Medium*, July 25, 2018
 17. Naveen Kumar, Liangfei Qiu, and Subodha Kumar, “Exit, Voice, and Response in Digital Platforms: An Empirical Investigation of Online Management Response Strategies,” *Information Systems Research* (2018), 29(4), 849-870. (UTD 24, FT 50)
 - *Media Coverage*: “*Is Online Management Responsiveness Good for Business?*” *Fox School News*, October 16, 2017
 - *Best Paper Nomination*, *Conference on Information Systems and Technology (CIST)*, 2017
 18. Mahdi Moqri[†], Xiaowei Mei[†], Liangfei Qiu, and Subhajyoti Bandyopadhyay, “The Effect of Following on Contributions to Open Source Communities,” *Journal of Management Information Systems* (2018), 35(4), 1188-1217. (FT 50)
 19. Naveen Kumar, Deepak Venugopal, Liangfei Qiu, and Subodha Kumar, “Detecting Review Manipulation on Online Platforms with Hierarchical Supervised Learning,” *Journal of Management Information Systems* (2018), 35(1), 350-380. (FT 50)

- *Media Coverage: "How to Identify Fake Online Reviewers," Fox School News, January 15, 2019*
20. Shun-Yang Lee[†], Liangfei Qiu, and Andrew Whinston, "Sentiment Manipulation in Online Platforms: An Analysis of Movie Tweets," *Production and Operations Management* (2018), 27(3), 393-416, *Lead Article*. (UTD 24, FT 50)
 - *Media Coverage: "Could Bots and Spam Smother the Twitter IPO?" Bloomberg Businessweek, September 25, 2013; "Movie Studios Build Buzz with Fake Film Tweets," UT Research Showcase, February 20, 2018*
 21. Liangfei Qiu, Hsing Kenneth Cheng, and Jingchuan Pu[†], "Hidden Profiles in Corporate Prediction Markets: The Impact of Public Information Precision and Social Interactions," *MIS Quarterly* (2017), 41(4), 1249-1273. (UTD 24, FT 50)
 22. Liangfei Qiu and Subodha Kumar, "Understanding Voluntary Knowledge Provision and Content Contribution through a Social-Media-Based Prediction Market: A Field Experiment," *Information Systems Research* (2017), 28(3), 529-546. (UTD 24, FT 50)
 - *Selected in the INFORMS Editor's Cut collection "[Wisdom of the Crowd: Crowdsourcing Analytics](#)"*
 23. Ravi Bapna, Liangfei Qiu, and Sarah Rice, "Repeated Interactions Versus Social Ties: Quantifying the Economic Value of Trust, Forgiveness, and Reputation Using a Field Experiment," *MIS Quarterly* (2017), 41(3), 841-866. (UTD 24, FT 50)
 - *Best Paper Nomination, Conference on Information Systems and Technology (CIST), 2015*
 - *Media Coverage: "Why Negotiators Should Be on Social Networks," INSEAD Knowledge, July 16, 2019*
 24. Liangfei Qiu and Andrew Whinston, "Pricing Strategies under Behavioral Observational Learning in Social Networks," *Production and Operations Management* (2017), 26(7), 1249-1267, *Lead Article*. (UTD 24, FT 50)
 25. Gene Moo Lee, Liangfei Qiu, and Andrew Whinston, (all authors contribute equally) "A Friend Like Me: Modeling Network Formation in a Location-Based Social Network," *Journal of Management Information Systems* (2016), 33(4), 1008-1033. (FT 50)
 - *Best Paper Nomination, Hawaii International Conference on System Sciences (HICSS), 2016*
 26. Soohyun Cho[†], Liangfei Qiu, and Subhajyoti Bandyopadhyay, "Should Online Content Providers be allowed to Subsidize Content?—An Economic Analysis," *Information Systems Research* (2016), 27(3), 580-595. (UTD 24, FT 50)
 - *Media coverage: "Net neutrality may be at risk when companies like Netflix subsidize your data," The Conversation, March 17, 2016*
 - *Recognized by The Conversation as "Understanding net neutrality: 10 essential reads," November 21, 2017*
 27. Liangfei Qiu, Qian Tang, and Andrew Whinston, "Two Formulas for Success in Social Media: Social Learning and Network Effects," *Journal of Management Information Systems* (2015),

32(4), 78-108. (FT 50)

- *Media coverage: "The Economics of Pussy Riots on YouTube," Bloomberg Businessweek, September 22, 2012*

28. Liangfei Qiu, Huaxia Rui, and Andrew Whinston, "Effects of Social Networks on Prediction Markets: Examination in a Controlled Experiment," *Journal of Management Information Systems* (2014), 30(4), 235-268. (FT 50)

- *Best Paper Nomination, Hawaii International Conference on System Sciences (HICSS), 2013*

29. Liangfei Qiu, Huaxia Rui, and Andrew Whinston, "The Impact of Social Network Structures on Prediction Market Accuracy in the Presence of Insider Information," *Journal of Management Information Systems* (2014), 31(1), 145-172. (FT 50)

30. Liangfei Qiu, Huaxia Rui, and Andrew Whinston, "Social Network-Embedded Prediction Markets: The Effects of Information Acquisition and Communication on Predictions," *Decision Support Systems* (2013), 55(4), 978-987.

- *Media Coverage: "Research shows Twitter can help predict business trends," Smart Blogs on Social Media, April 7, 2011*

SELECTED WORKING PAPERS

1. Naveen Kumar, Liangfei Qiu, and Subodha Kumar, "A Hashtag is Worth a Thousand Words: An Empirical Investigation of Social Media Strategies in Trademarking Hashtags," Under 2nd round Review.
 - *Media Coverage: "What's a Hashtag Worth?" Fox School News, February 2019.*
2. Yang Pan and Liangfei Qiu, "How Uber Shaping Public Transit System: A Counterfactual Estimator Approach," Under Review.
3. Xunyi Wang, Meiling Jiang, Wencui Han, and Liangfei Qiu, "Do Emotions Sell? Impact of Emotional Expressions on Sales in Space-Sharing Economy," Under Review.
4. Hsing Kenneth Cheng, Baozhuang Niu, Liangfei Qiu, and Yu-Chen Ben Yang, "Do You Want to Bet? New Service Operations Business Models Leveraging Consumers' Present-Biased Preferences," Under Review.
5. Jingchuan Pu[†], Tingting Nian, Liangfei Qiu, and Hsing Kenneth Cheng, "Manipulation for Competition: Agency Pricing in the Presence of Quality Misrepresentation," Under 2nd round Review.
6. Xiaowei Mei[†], Hsing Kenneth Cheng, Subhajyoti Bandyopadhyay, and Liangfei Qiu, "Sponsored Data in the Age of Data Cap: An Economic Analysis," Under 2nd round Review.
7. Yinan Yu, Liangfei Qiu, Hailiang Chen, and Benjamin Yen, "Product Fit Uncertainty and Interplay between Traditional Advertising and Social Media Marketing," Under Review.

8. Liangfei Qiu, Subodha Kumar, Arun Sen, and Atish Sinha, “Impact of the Hospital Readmission Reduction Program (HRRP) on Hospital Readmission and Mortality: An Economic Analysis,” Under 2nd round Review.
9. Derck Koolen, Wolfgang Ketter, Liangfei Qiu, and Alok Gupta, “The Sustainable Electricity Tipping Point: The Value of Flexibility in Sequential Markets,” Under Review.
10. Liangfei Qiu, Ruiqi Liu, Yong Jin, Chao Ding, Yangyang Fan, and Andy Yeung, “Impact of Credit Default Swaps on Firms’ Operational Efficiency,” Under Review.
11. Xiaowei Mei, Hsing Kenneth Cheng, Subhajyoti Bandyopadhyay, Liangfei Qiu, and Lai Wei, “Sponsored Data: Smarter Data Pricing with Incomplete Information,” Under 2nd round Review.
12. Ramah Al Balawi, Yuheng Hu, and Liangfei Qiu, “Brand Crisis and Customer Relationship Management on Social Media: Evidence from a Natural Experiment from Airline Industry,” Under Review.
13. Sailendra Mishra, Liangfei Qiu, and Subodha Kumar, “Impact of Agency Pricing Model on E-Books and Print Books in Online Retailing: An Empirical Examination,” Under Review.
14. Mariia Petryk, Michael Rivera, Siddharth Bhattacharya, Liangfei Qiu, and Subodha Kumar, “How Network Embeddedness Affects Real-Time Performance Feedback: An Empirical Investigation,” Under 2nd round Review.
15. Avinash Geda, Jingchuan Pu, and Liangfei Qiu, “The Puzzle of Online Arbitrage and Increased Returns: A Game-Theoretic Analysis,” Under Review.
16. Anurag Garg, Liangfei Qiu, and Subhajyoti Bandyopadhyay, “Beauty Contests and the Effect of Social Fintech in Trading Markets: An Economic Analysis,” Under Review.
17. Mariia Petryk, Liangfei Qiu, and Praveen Pathak, “How Open-Source Community Activity Reflects the Market Price: Cryptocurrency Case,” Under Review.
18. Zhijun Yan, Lini Kuang, and Liangfei Qiu, “Prosocial Behaviors and Economic Performance: Evidence from an Online Mental Healthcare Platform,” Under Review.
19. Jingchuan Pu, Yang Liu, Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng, “What Questions Are You Inclined to Answer? Proximity and Hierarchy in Corporate Knowledge Sharing Communities,” Under 2nd round Review.
20. Subodha Kumar, Xiaowei Mei, Liangfei Qiu, and Lai Wei, “Watching Ads for Free Mobile Data: A Game-Theoretic Analysis of Sponsored Data with Reward Task,” Under Review.
21. Subodha Kumar, Liangfei Qiu, Arun Sen, and Atish Sinha, “Emergence of Business Analytics in Care Coordination Policies: Review and Research Agenda,” Under Review.

22. Qian Tang, Tingting Song, Ashish Agarwal, and Liangfei Qiu, “Cross-Platform Interactions: Interplay of Content Views and Word-of-Mouth with Social Endorsements,” Under Review.
23. Qili Wang, Liangfei Qiu, and Wei Xu, “Informal Payments and Doctor Engagement in Online Health Community: An Empirical Investigation Using Generalized Synthetic Control,” Under Review.
24. Xiaotong Sun, Qili Wang, Liangfei Qiu, and Wei Xu, “Enhancing Early Detection of Criminal Activities: An Internet of Things-Enabled Paradigm,” Under Review.
 - *Best Paper Nomination, Workshop on Information Technologies and Systems (WITS), 2020*

INVITED TALKS

- 2021: University of Illinois at Urbana-Champaign (Gies College of Business)
Boston University (Questrom School of Business)
- 2020: University of Connecticut (School of Business)
Temple University (Fox School of Business)
Beijing Institute of Technology
Southern University of Science and Technology, China
Xi’an Jiaotong University
Shanghai University of Finance and Economics
University of Science and Technology of China
- 2018: Georgia Institute of Technology (Scheller College of Business)
Temple University (Fox School of Business)
University of Texas at Austin (McCombs School of Business)
University of Alberta, Canada (School of Business)
University of Washington (Foster School of Business)
Arizona State University (Digital Society Distinguished Speakers Series, W. P. Carey School of Business)
University of California San Diego (Rady School of Management)
University of Southern California (Marshall School of Business)
- 2017: University of Maryland (Robert H. Smith School of Business)
Tulane University (Freeman School of Business)
Arizona State University (W. P. Carey School of Business)
- 2016: Carnegie Mellon University (Tepper School of Business)
- 2015: George Washington University (School of Business)
- 2014: AT&T Research Labs

TEACHING EXPERIENCE

- **Instructor**, Warrington College of Business, University of Florida
Data Analysis and Decision Support (ISM 6423, M.S. Course)
Evaluations: Fall 2020: 4.67/5; Fall 2018: 4.94/5; Spring 2017: 4.76/5; Fall 2016: 4.86/5; Spring 2016: 4.83/5; Fall 2015: 4.76/5; Spring 2015: 4.46/5; Fall 2014: 4.91/5.
- Business Database Systems (ISM 6216, M.S. Course)

Evaluations: Spring 2020: 4.52/5; Fall 2019: 4.52/5; Spring 2019: 4.67/5; Fall 2018: 4.89/5; Spring 2018: 4.82/5; Fall 2017: 4.90/5; Fall 2016: 4.86/5; Fall 2015: 4.78/5; Fall 2014: 4.57/5.

PhD Seminar in IS/IT (QMB 7933, Ph.D. Course)

Evaluations: Spring 2020: 5/5; Fall 2017: 5/5; Spring 2016: 5/5.

• **Guest Lecturer**, University of Florida

Teach “Big Data in Business” in People and Big Data (IDS 4930)

Spring 2018

• **Instructor**, McCombs School of Business, University of Texas at Austin

Intro to IT Management (MIS 301, Undergraduate Core)

Spring 2013

Evaluations: 4.6/5.

• **Guest Lecturer**, McCombs School of Business, University of Texas at Austin

Intro to Electronic Commerce (MIS 381N.15, Doctoral/MBA Level)

Spring 2012, Spring 2011

Decision Support Systems (MIS 381N.4, Doctoral/MBA Level)

Fall 2013, Fall 2011

PROFESSIONAL SERVICE AND ACTIVITIES

Editorial Boards:

- Associate Editor, *MIS Quarterly* (2021 – present)
- Senior Editor, *Production and Operations Management*, POM-IS Interface Department (2018 – present)
- Guest Editor, *Production and Operations Management*, Special Issue on [Social Technologies in Operations](#) (2021 – present)
- Associate Editor, *Decision Support Systems* (2014 – present)
- Guest Associate Editor, *Information Systems Research*, Special Issue on Humans, Algorithms, and Augmented Intelligence: The Future of Work, Organizations, and Society (2018-2019)
- Guest Associate Editor, *Information Systems Research*, Special Issue on Market Design and Analytics (2020-2021)
- Guest Editorial Board, *Journal of the Association of Information Systems*, Special Issue on Smart Service, Smart Business, Smart Research (2018)
- Editorial Review Board, *Decision Sciences Journal* (2020 – present)

Referee for Journals:

Information Systems Research, Management Science, MIS Quarterly, Production and Operations Management, Journal of Management Information Systems, INFORMS Journal on Computing, Decision Support Systems, Decision Sciences, European Journal of Operational Research, European Journal of Information Systems, Electronic Commerce Research, Communications of the Association for Information Systems, Managerial and Decision Economics, Electronic Commerce Research and Applications, International Journal of Electronic Commerce, Journal of Electronic Commerce Research, ACM Transactions on Management Information Systems, Journal of the Association for Information Systems, Journal of Business Analytics, Omega, Naval Research Logistics, Group Decision and Negotiation, Health Policy and Technology, Royal Society Open Science, Expert Systems with Applications, Information Systems Journal, Information Retrieval Journal, IEEE Internet of Things,

PloS one, Social Network Analysis and Mining, Pacific Asia Journal of the Association for Information Systems, Journal of the Association for Information Science and Technology.

Reviewer for Research Grants

National Science Foundation (NSF) Proposal

Natural Sciences and Engineering Research Council of Canada (NSERC) Grant Proposal

Grants Council (RGC) of Hong Kong Proposal

Israel Science Foundation (ISF) Proposal

Referee for Conferences:

International Conference on Information Systems (ICIS), Hawaii International Conference on System Sciences (HICSS), Decision Sciences Institute Annual Meeting (DSI), Americas Conference on Information Systems (AMCIS), Pacific Asia Conference on Information Systems (PACIS), International Workshop on Agent-Mediated Electronic Commerce and Trading Agents Design and Analysis (AMEC/TADA).

Conference Track/Cluster Chair:

Track Chair, IS Design, Development, and Project Management Track, ICIS 2021,

Track Chair, Information Technology/Information Systems Track, Decision Sciences Institute Annual Meeting (DSI) 2021,

Track Chair, Economics of IS Track, Pacific Asia Conference on Information Systems (PACIS) 2019,

Information Systems Society (ISS) Cluster Chair, INFORMS Annual Meeting 2018,

Track Chair, Social Media Analytics and Internet of Things Track, Production and Operations Management Society (POMS) Annual Conference 2018,

Track Chair, Social Media Analytics and Internet of Things Track, Decision Sciences Institute Annual Meeting (DSI 2018),

Track Chair, Information Security Track, Decision Sciences Institute Annual Meeting (DSI 2016).

Conference Program Committee Member:

Workshop on Information Technologies and Systems (WITS 2020, 2019, 2018, 2017, 2016, 2015, 2014), Conference on Information Systems and Technology (CIST 2020, 2019, 2018, 2017, 2016, 2015, 2014), Workshop on e-Business (WeB 2020, 2019, 2018, 2017, 2016), Track Associate Editor for International Conference on Information Systems (ICIS 2020, 2019, 2017), Track Associate Editor for Pacific Asia Conference on Information Systems (PACIS 2016), The 16th International Conference on Electronic Commerce (ICEC 2014), Secure Knowledge Management Workshop (SKM 2017), China Summer Workshop on Information Management (CSWIM 2018, 2017).

Conference Session Chair:

INFORMS Annual Meeting, Invited Session in the E-Business Cluster, Nashville, TN, November 2016;

INFORMS Annual Meeting, Invited Session in the Information Systems Society Cluster, Philadelphia, PA, November 2015.

Conference/Workshop Organization:

ISOM Annual Workshop, Warrington College of Business Administration, University of Florida, 2015.

Conference/Workshop Discussant:

Theory in Economics of Information Systems Workshop (TEIS 2017).

Ad-hoc Committee

Social Media committee for Decision Sciences Institute (DSI).

Membership:

American Economic Association, Association for Information Systems, Econometric Society, Institute for Operations Research and the Management Sciences (INFORMS), Production and Operations Management Society (POMS), Royal Economic Society.

DOCTORAL DISSERTATION SUPERVISORY COMMITTEE

Arunima Chhikara (Committee Member), UF, Graduated in 2021 (Placement: Assistant Professor, University of Kansas)

Jingchuan Pu (Committee Member), UF, Graduated in 2019 (Placement: Assistant Professor, Penn State University)

Avinash Geda (Committee Co-chair), UF, Graduated in 2019 (Placement: University of North Carolina Wilmington)

Mahdi Moqri (Committee Member), UF, Graduated in 2018 (Placement: Assistant Professor, Iowa State University)

Xiaowei Mei (Committee Member), UF, Graduated in 2017 (Placement: Assistant Professor, Hong Kong Polytechnic University)

Soohyun Cho (Committee Member), UF, Graduated in 2016 (Placement: Assistant Professor, Rutgers University)

Shun-Yang Lee (Committee Member), UT Austin, Graduated in 2016 (Placement: Assistant Professor, University of Connecticut)

Qili Wang (Co-supervisor), Visiting Ph.D. Student, Renmin University of China, 2019-2021

HONORS AND AWARDS

- MIS Quarterly, Outstanding Reviewer of the Year Award 2020
- Best Paper Nomination, Workshop on Information Technologies and Systems (WITS) 2020
- Best Paper Runner Up, Conference on Health IT and Analytics (CHITA) 2020
- Association for Information Systems (AIS) Early Career Award 2019
- INFORMS Information Systems Society Sandy Slaughter Early Career Award 2019
- Production & Operations Management Journal, Best Senior Editor Award 2019
- UF Excellence Award for Assistant Professors (University-wide award) 2018
- Information Systems Research, Best Reviewer Award 2018
- Hough Faculty Fellow, Warrington College of Business, UF 2018

- Management Science (INFORMS), Distinguished Service Award 2018
- Warrington College of Business Graduate Teaching Award, University of Florida 2018
- Outstanding AE Award, Peer to Peer and Crowd Markets Track, ICIS 2017
- Best Paper Nomination, Conference on Information Systems and Technology (CIST) 2017
- Management Science (INFORMS), Distinguished Service Award 2017
- Production & Operations Management Journal, Best Reviewer Award 2017
- Health Policy and Technology Journal, Outstanding Reviewer 2016
- Best Reviewer Nominee, Track: Economics and Value of IS, ICIS 2016
- Best Paper Nomination, Hawaii International Conference on System Sciences 2016
- Best Paper Nomination, Conference on Information Systems and Technology (CIST) 2015
- Judy Fisher Teaching with Technology Award, University of Florida 2015
- The Wharton Customer Analytics Initiative (WCAI) Research Opportunity 2015
- Best Paper Nomination, Hawaii International Conference on System Sciences 2015
- Stephen L. McDonald, Ph.D. Endowed Fellowship in Economics, University of Texas at Austin 2014
- Excellence in Peer Review, Decision Support Systems 2013
- Best Paper Nomination, Hawaii International Conference on System Sciences 2013
- McCombs School of Business Fellowship, University of Texas at Austin 2010-2014
- Travel Grant for Young Economists, Econometric Society World Congress 2010
- Professional Development Award, University of Texas at Austin 2010-2013

RESEARCH GRANTS

- PI/Co-PI: The Networks, Electronic Commerce, and Telecommunications (NET) Institute Summer Research Grant, 2014, 2016, 2018, 2019, 2020

Updated on January 16, 2021.