Activity and assignment details will be explained in detail within each week's corresponding learning module.

WEEK 1: Introduction & Standards
- Competitive Outcome
- Demand
- Supply: Intro to Opportunity Costs
- Pricing and Intro to Consumer Surplus
- Over and Under Pricing the Product

WEEK 2: Demand
- Marginal Revenue
- Price Elasticity and Consumer Response
- Cross-Price Elasticity
- Other Demand-Drivers
- Consumer Surplus and Social Welfare

WEEK 3: Cost
- Accounting vs. Opportunity Cost
- Short Run and Long Run Cost
- Economies of Scale and Consequences for Production
- Economies of Scope
- Changes in Input Price and Technological Change

WEEK 4: Pricing & Markets
- Competitive Outcome: Price Taker
- Imperfections and Market Failures
- Monopoly
- Monopoly with Quality Variations
- Monopoly with Advertising
- Financial and Environmental Sustainability

WEEK 5: Rate Design
- Price Discrimination
- Ramsey Pricing
- Block Pricing and Consumption Incentives
- Multi-Part Pricing and Covering Cost
- Peak Load Pricing: Aligning Benefits and Costs
- Multi-Product Pricing
- Bundling

WEEK 6: Pricing Across Organizational Boundaries
- Ring Fencing and Transfer Pricing
- Interconnection
- Subsidies and Market Failures
- Sustainability in the Presence of Externalities and Low Income Customers