China Retail Study Tour Reflection

Going on this study tour this summer was one of the best decisions that I have ever made. Even it is already past several days after we finished the trip. But I still feel like all the members get together and ready to take the bus to visit a new company. There are a lot of reasons to make this study tour such successful.

Before the trip

We have the course before the trip which took us about one session. On these classes we learned the knowledge about the Chinese traditional culture, contemporary business culture in China and the simple Chinese. These can help the students understand China better even for me a Chinese student I also learned some knowledge that I never know before. Beside that we also do a lot of case study and communication that with each other. It really helps us to understand those companies better. And give us enough information to help us intercommunion with them when we visit them.

During the trip

We went to five cities during this trip. They are Shanghai, Shenzhen, Guangzhou, Yingkou and Beijing.
Shanghai is the first station that we arrived. Shanghai is a dynamic growing prosperity of the city, is China's largest commercial and financial center, is also the Western Pacific region important international port city. Its extensive contacts within and outside the transport, communications more developed, is attracting more and more attention to the eyes. Shanghai is the new century modernization, internationalization, the fashion of the samples, she will enthusiastically welcome the arrival of the world friends! Yangtze River Delta in the forefront, independent East China Sea coast, the east is the vast and boundless Pacific, the west coast of the United States and across the sea, south of Hangzhou Bay, West and affluent Jiangsu and Zhejiang Provinces adjacent North profession golden waterways river, while the north-south coastline of China's central, easily accessible, wide wrap around the hinterland, the location is very favorable, is the world's third largest and China's largest port. District is: a total of over 18 districts in the city.

Our second station is Shenzhen. Shenzhen is the youngest city of China. Though it has a history of 7,000 years, its true development didn't start until 1980 when China start its reform and opening policy, so I believe most of the Chinese will recognize it as the youngest city. With its vigtour of youth, Shenzhen has developed at an incredible speed. In a time range of 30 years, it has changed from a nameless fish town to one of the most prosperous city in China. And Shenzhen yet, hasn't stopped its pace of growing. In summer 2011, it will hold the 26th World University Games whose major stadium, Chunchan, has become a mew sight of the city. I firmly believe Shenzhen will be even more recognized world widely after this game.

After visit Shenzhen we took the bus to the other big city, Guangzhou,, capital of Guangdong Province, is one of China's main industrial centers, covering an area of
7,434 square kilometers, and with a population of over 6 million. Guangzhou stands at the confluence of the East River, West River and North River, with its land sloping from north-east to south-west, and an alluvial plain in the south and south-west parts. It adjoins the South China Sea, and is crisscross with rivers and streams. Guangzhou's industry covers machinery, shipbuilding, textiles, sugar-refinery, household electrical appliances, computers, light industrial products for daily use, rubber products and garments. The Guangzhou Economic and Technological Development Zone situated in Huangpu has already taken shape. Guangzhou has advanced agriculture, abounding in rice, sugarcanes, fruits, freshwater fish and oil crops.

Yingkou is the only one third level city we visited during this tour. It is the second largest beautiful port city in the region, is located in the northeast part of China. Yingkou Port is located in the central part of Liaodong Peninsular, is one of the major port for foreign trade in Northeast China. Yingkou port includes: Yingkou Old Port and Bayuquan New Port. The old port is hearted in the city and has more than 130 years’ history. The New Port located at Yingkou Economic and Technological Development Zone, is all-weather port and the nearest access to the sea from North Eastern China. Yingkou Port is playing its key role in the development of Yingkou city and becoming more and more vigorous in the coming future.

The last but the most interesting city we visited of course is the Chinese capital city, Beijing. Beijing, also known as Peking, is the country’s political, cultural, and educational center, and home to the headquarters for most of China's largest state-owned companies. The metropolis, located in northern China, borders Hebei Province to the north, west, south, and a small section to the east, and Tianjin Municipality to the southeast. Few cities in the world have served as long as the political and cultural center of an area as immense. Beijing is one of the Four Great Ancient Capitals of China. It has been the heart of China’s history for centuries, and there is scarcely a major building of any age in Beijing that does not have at least some national historical significance. The city is renowned for its opulent palaces, temples, and huge stone walls and gates. Its art treasures and universities have long made it a center of culture and art in China.

As a Chinese Student

I really thank all the teachers teach me such much knowledge about China to let me know more and understand more about my country. During compare with the western business model I can deeply disentomb the business flow in China and it will really help me in the future when I go back to China to do the business. A great team is the basic of success and a great team is must composed by a coup of very great team members. All the students and the faculties in this team is great they are all very nice, dynamic, solidarity and patiently. We teach each other and we learn from each other at the same time. If there have the opportunity to let me choose again, I will still join in this tour and with the same person.