

## **FORMULATING A RESEARCH AGENDA FOR COMMUNICATION POLICY (III)**

Federal Communications Commission  
Friday, December 10, 2004

Sponsored by  
The University of Florida's Public Policy Research Center and Public Utilities Research Center, and  
Michigan State University's Quello Center

### **INTRODUCTION AND WELCOME**

9:30 am – 9:40 am

Robert Pepper, Johannes Bauer, Mark Jamison

### **MEDIA ISSUES** (Jonathan Levy, Moderator)

9:45 am – 12:00 pm

Review of Central Media Ownership Issues	Jonathan Levy
Economic Analysis of Media Ownership Issues	Simon Wilkie
Can a Capacity Concentration Index Organize our Thinking about Diversity of Speech?	W. Robert Majure
Media Policy and the Communication Process: An Analytic Framework	Sandra Braman
Concentration, Content Diversity, and Media Usage	Philip Napoli
Review of the Scholarly Debate over Media Ownership Policies	Steven Wildman

### **ADVANCED SERVICES** (Robert Pepper, Moderator)

12:15 pm – 2:15 pm

Overview of Key Broadband Issues	Robert Pepper
International Trends in Broadband Adoption	Johannes Bauer and Irene Wu
Broadband and Internet Adoption by Enterprise Firms	Shane Greenstein
Estimating Broadband Adoption	Harrison "Lee" Rainie and John Horrigan
Discussion	Paul Rappoport and Barbara Cherry

**INTERCARRIER COMPENSATION**

(Martin Perry, Moderator)

2:30 pm – 4:45 pm

Review of Central Issues

Donald Stockdale

Overview of the Theoretical Literature and its  
Relevance to the Policy Debate

William Rogerson

Telecommunications Pricing and Intercarrier Compensation

Patrick DeGraba

Pricing Interconnection of Telecommunications Networks

William Sharkey

Discussion

Jay Atkinson and Chris Barnekov

**DISCUSSION OF NEXT STEPS**

4:45 pm – 5:00 pm

Robert Pepper, Martin Perry, David Sappington, and Steven Wildman