

UF Marketing Department Research Pool

How to Find the Behavior Lab

To get to the behavior lab, enter Bryan Hall through either the door off the Emerson Courtyard (Fig. A) or the glass doors facing South (Fig. B). These entrances are marked by red arrows on Figure C. Once inside the building take the hallway to the elevator (Fig. D) which you will then take to the 5th floor. If the elevator is slow, you may take the stairwell next to the elevator, but please watch your head. There are low ceilings in this stairwell.



Figure A: From Emerson Courtyard



Figure B: From Gerson Hall / 13th St.

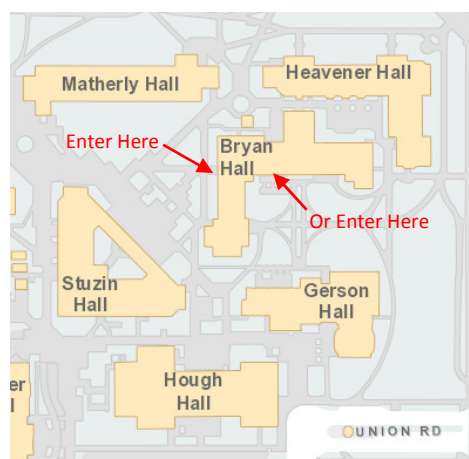


Figure C: Entering Bryan Hall

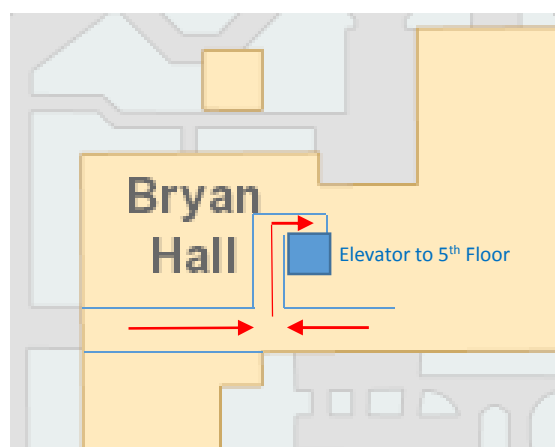


Figure D: Bryan Hall Elevator

Once on the 5th floor, you may enter the lab waiting room (just across from the elevator). Please wait quietly until your researcher invites you into the lab to complete your session.

If you have questions about the overall management of experiments, please contact the Experiment Administrator at experiments@warrington.ufl.edu.