PPP Fundamentals and Best Practices:  
a Virtual PURC Workshop  
*Tuesday, September 21, 2021*  
*8:30am – 1:00pm*

**Workshop Overview**

This workshop will be delivered via Zoom with participant’s webcam and mic enabled. This is an interactive program and participants should be prepared to engage with their instructor and peers.

**Instructor:** Ted Kury, Ph.D., PURC Director of Energy Studies  
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**Questions:** Contact the course administrator, Rebecca Beachy  
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**8:30am – 9:30am  Session 1: Introduction and PPP Fundamentals**

*Session will introduce the challenges of securing infrastructure and evaluating the different ways that it can be provided: through the government, the private sector, or a combination of the two. It will examine the use of public private partnerships and their characteristics.*

- Challenges in developing infrastructure
- Characteristics of infrastructure projects and FS 255.065
  - Public projects
  - Private projects
  - Public-private partnerships
- Financing and funding alternatives

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**9:30am – 11:00am  Session 2: Structure of Public Private Partnerships**

*Session will discuss the components of a P3 and why it has unique characteristics. It will also discuss all of the steps in the life of a P3 from proposal, to design and build, through operation and finally hand back, as well as the importance of incentives in each of those stages to promote efficiency.*

- What makes a project a P3
- Components of a P3
- Project workflow – follow the money and the services
- Structuring incentives to promote effective provision of service
- Group exercise in project structure
11:00am – 12:00pm  Session 3: Evaluating Public Private Partnerships

*Session will focus on how to evaluate P3 projects to maximize value to the public during both the construction and operation phase.*

- How to establish a public sector comparator
- Formulating evaluation criteria
- Addressing unsolicited proposals

12:00pm – 1:00pm  Session 4: Financing and Funding Challenges

*Session will focus on the tools to finance and fund infrastructure projects. Tools considered will be for both finance and funding of projects and address how to choose between the two. It will also include the opportunities and constraints that can arise with differences in project structure.*

- Sources of project financing
- Use of project financing to mitigate risk
- Difference between user pays and government pays projects
- Equitably addressing revenue gaps
- Group exercise in project finance