

Course Schedule: Public Policy for Net Neutrality and OTT Services

Session 1 – Patterns in ICT Convergence

- Emerging technologies and market structures
- Challenges to legacy business models
- Regulatory imperatives in convergence

Session 2 – Public Policy for Net Neutrality

- Meaning and origins of net neutrality
- Country experiences
- What the research says

Session 3 – OTT Services

- What OTT service providers want
- How OTT services affect markets
- Telco incentives with OTT services

Session 4 – Policies for OTT

- Flexibility versus command and control
- Designing incentives for incumbent and entrant efficiency
- Pricing OTT access

Session 5 – Converging Net Neutrality and OTT

- How 5G affects net neutrality and OTT services
- Effecting efficient competition
- Risks and pitfalls