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Public Utility Research Center

Founded in 1972, PURC strives to enhance executives', regulators', academics' and students' knowledge of issues confronting public utilities and regulatory agencies through conferences, seminars, training programs and research.

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Center for International Business Education and Research

CIBER seeks to increase the international business capacity of US businesses and institutions through interdisciplinary research and teaching programs that link business, area studies, language studies and other professional programs.

<http://bear.cba.ufl.edu/centers/ciber/>

Public Policy Research Center

PPRC fosters high-quality, independent research in antitrust, education, environment, health care, international trade, regulation and tax policy.

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Global Communications Consortium

GCC is the major European academic business research program analysing the key issues facing communications providers today. The Consortium, which was launched in 1998, builds on the established track record of the London Business School, and draws together a distinguished group of researchers at the School, elsewhere in the UK and internationally.

The consortium aims first to provide crucial research and outreach to the business and policy communities and second, to assist operators, equipment manufacturers and others in their strategy development and is supported by a wide range of communications companies. The GCC sponsors and hosts a regular series of conferences, seminars and workshops.

<http://www.london.edu/ri/GCC/gcc.html>

HOW TO FIND US:

<p>From Jacksonville International Airport</p>	<p>Renting a car: Car rental companies at Jacksonville International Airport also located at the Gainesville Regional Airport are Avis, Budget, Hertz, and Enterprise. Average price for renting a car is \$40 per day plus insurance, tax, etc.</p> <p>Shuttle: Runways Transportation Co. offers daily shuttle van services non-stop between Jacksonville and Gainesville. Runways Transportation Co.'s web site is http://www.rnwy.com</p> <p>Taxi: Costs approximately \$200 to \$250 one way</p>
<p>From Orlando International Airport or Tampa International Airport</p>	<p>Renting a car: Car rental companies at both airports that are also located at the Gainesville Regional Airport are Avis, Budget, Hertz, and Enterprise. Average price for renting a car is \$40 per day plus insurance, tax, etc.</p> <p>Taxi: Costs approximately \$200 to \$250 one way</p>
<p>From Gainesville Regional Airport</p>	<p>Hilton shuttle: 7:30 am to 10:30 pm</p> <p>Taxi: Approximately \$20</p>
<p>Address and Driving Directions to Hotel</p>	<p>HILTON University of Florida Conference Center 1714 SW 34th St. Gainesville, FL 32607-4138</p> <p>Driving directions to the hotel can be found: www.ufhotel.com or www.mapquest.com</p> <p>or e-mail purcecon@cba.ufl.edu for directions from any location.</p>

CONFERENCE WEBSITE:

<http://www.purc.org>

The conference papers will be available to download from the web site
February 1st 2005

THE FUTURE OF BROADBAND: WIRED & WIRELESS? 2005

**Hilton University of Florida
Conference Center, Gainesville**

**THURSDAY, 24TH FEBRUARY
&
FRIDAY, 25TH FEBRUARY**

CONFERENCE SPONSORED BY:

Public Utility Research Center

**Center for International Business
Education and Research**

Public Policy Research Center
Warrington College of Business
University of Florida

&
Global Communications Consortium
London Business School



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Conference fee for non-speakers: US \$200

Method of payment:

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Conference dinner day 1. Please select one entree:

Chicken Vegetarian Fish

To obtain the special conference rate at the Hilton University of Florida Conference Center for the nights of Feb. 23 and 24 (\$109 + tax), please make your reservation directly with the hotel **by January 27, 2005.**

Hilton Tel: +1 352 371 3600

Please detach and mail/fax this page & all inquiries to:

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DAY 1

THURSDAY 24TH FEBRUARY, 2005

SESSION I: SUPPLY AND DEMAND

- 9:30am An Analysis of the Determinants of Internet Access**
Anindya Chaudhuri, University of Texas at Austin
- 10:10am New Estimates of Broadband Supply & Demand**
James Prieger, University of California
- 10:50am Refreshments**
- 11:10am The Determinants of Broadband Competition: Economics, Demographics, & State Policy**
Kenneth Flamm, University of Texas at Austin
- 11:50am Discussant: Mark Jamison, University of Florida**
- 12:20pm Lunch Buffet at Hilton Conference Center**

SESSION II: PUBLIC OWNERSHIP

- 2:00pm The Effects of Public Ownership & Regulatory Independence on Regulatory Outcomes**
Leonard Waverman, London Business School
- 2:40pm An Empirical Analysis of Municipal Entry in the Telecom Market.**
Janice Hague, University of North Texas
- 3:20pm Refreshments**

SESSION III: EMPIRICAL STUDIES OF COMPETITION

- 3:40pm Platform Competition and Broadband Uptake: Theory & Evidence from the EU**
Fabio Manenti, Universita di Padova
- 4:20pm Broadband, Universal Service, & Competition**
David Gabel, Queens College, Massachusetts Institute of Technology
- 5:00pm Discussant: Johannes Bauer, Michigan State University**

Close of Day 1

- 6:30pm CONFERENCE DINNER**
Hilton Conference Center

DAY 2

FRIDAY 25TH FEBRUARY, 2005

SESSION IV: POLICY AND MARKETS

- 9:30am Effects of National Policy on the Diffusion of Broadband in OECD Countries**
Johannes Bauer, Michigan State University
- 10:10am Specialization, Entry, and Technology Choice in Networks**
Christiaan Hogendorn, Wesleyan University
- 10:50am Refreshments**
- 11:10am Telecommunications Technologies Deployment in Developing Countries – the Role of Markets and Institutions**
Laura Recuero Virto, Universite de Toulouse
- 11:50am Discussant: Irene Wu, Federal Communications Commission**
- 12:20pm Lunch Buffet at Hilton Conference Center**

SESSION V: POLICY

- 2:00pm Remote Communities and Broadband Deployment**
Chris Doyle, Warwick Business School
- 2:40pm Public Policies for Broadband Development in the EU: New Trends for Universalization of Services**
Sergio Ramos, Republic of Latvia Public Utilities Commission
- 3:20pm Refreshments**
- 3:40pm The Japanese Telecommunications Market in Transition and the New Policy Framework**
Masatsugu Tsujii, Osaka University
- 4:20pm How Regulatory Decisions Influence Consumer Options for Broadband**
Irene Wu, Federal Communications Commission
- 5:00pm Discussant: Leonard Waverman, London Business School**
- 5:30pm Conclusions**

Close of Day 2