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Journal	Prestige Factor	Ranking Prestige Factor	Percentile	Classified & Ranked under the following Subject Headings
Market-Science	56.37	134	91	- Economics - Business (234 j.) - Economics - Business / Management (61 j.) - Economics - Business / Marketing (16 j.)
J-Market-Res	54.54	145	90	- Economics - Business (234 j.) - Economics - Business / Management (61 j.) - Economics - Business / Marketing (16 j.)
J-Marketing	34.77	333	77	- Economics - Business (234 j.) - Economics - Business / Management (61 j.) - Economics - Business / Marketing (16 j.)
Am-Econ-Rev	58.78	117	92	- Economics - Business (234 j.) - Economics - Business / Banking & Financing (41 j.) - Economics - Business / Management (61 j.) - Economics - Business / Marketing (16 j.)
J-Polit-Econ	68.85	77	95	- Economics - Business (234 j.) - Economics - Business / Management (61 j.) - Political Science (68 j.)
J-Econometrics	32.2	385	74	- Economics - Business (234 j.)

				- Economics - Business / Quantitative (13 j.) - Social Studies (109 j.) - Social Studies / Quantitative (45 j.) -
J-Retailing	22.09	639	57	Communicati on (48 j.) Communicati on / Advertising (9 j.) - Economics - Business (234 j.) Economics Business / Advertising & Consumer Behavior (9 j.) - Economics - Business / Marketing (16 j.)
Psychometrik a	27.79	489	67	- Psychology (558 j.) - Psychology / Quantitative (9 j.) - Social Studies (109 j.) - Social Studies / Quantitative (45 j.)
J-Produ- Innovat- Manage	25.53	551	63	- Economics - Business (234 j.) - Economics - Business / Management (61 j.) -
J-Acad- Marketing-Sci	33.83	353	76	Management (144 j.) - Economics - Business (234 j.) - Economics - Business / Management (61 j.) - Economics - Business / Marketing (16 j.) -
J-Advertising	18.04	773	47	Communicati on (48 j.) Communicati on / Advertising (9 j.)

				- Economics - Business (234 j.) Economics Business / Advertising & Consumer Behavior (9 j.) - Economics - Business (234 j.) Economics Business / Banking & Financing (41 j.) Economics Business / Insurance & Risk Sciences (8 j.) - Economics - Business / Marketing (16 j.) - Economics - Business (234 j.) - Economics - Business / Accounting (7 j.) Economics Business / Banking & Financing (41 j.) - Economics - Business / Quantitative (13 j.) - Social Studies (109 j.) - Social Studies / Quantitative (45 j.) - Economics - Business (234 j.) - Economics - Business / Management (61 j.) - Management (144 j.) Management / Operations Research & Management Science (42 - Social Studies (109 j.) - Social Studies / Quantitative (45 j.)
J-Finance	92.17	35	98	
Account- Review	19.25	723	51	
Manage- Science	33.38	361	75	

Oper- Research	31.15	394	73	- Management (144 j.)
Quart-J-Econ	108.07	16	99	Management / Operations Research & Management Science (42 - Economics - Business (234 j.)